

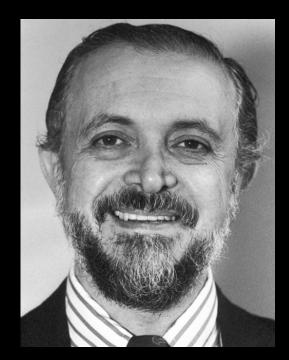
Radically Reimagining a Less Toxic World

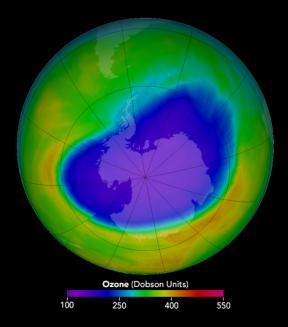
Joe Charbonnet, PhD UC Berkeley Science Leadership and Management September 9, 2019















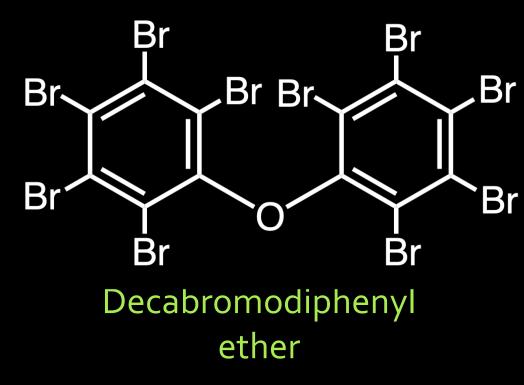
Is it necessary?

Is it worth it?

Is there a safer alternative?

Communicating scientific concepts to lay audiences

Regrettable Substitution



Concerns:

- Persistence
- Bioaccumulation
- Toxicity



Concerns:

- Persistence
- Bioaccumulation
- Toxicity

EVALUATING TENS OF THOUSANDS OF INDIVIDUAL CHEMICALS IS UNWORKABLE





BUT ADDRESSING SIX GROUPS OF CHEMICALS OF CONCERN IS MANAGEABLE





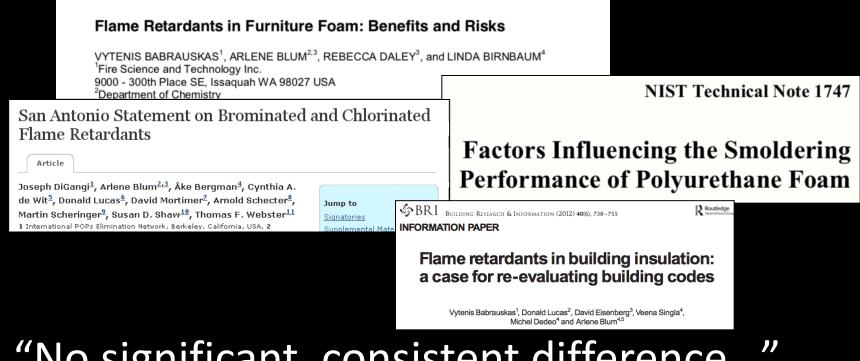


Six Classes Videos An innovative approach to reducing toxics



VIEW and SHARE: www.SixClasses.org Healthier products, healthier people in four minutes! Communicating to scientists

Do flame retardants save lives?



"No significant, consistent difference..."

Flame retardant combustion:

- Smokier, more difficult to escape fires
- Toxic combustion by-products

Flammability Standards Drive FR Use:

Technical Bulletin 117



Furniture foam to withstand a small open flame for 12 seconds

- Smolder vs. open flame fires—6:1 death ratio
- Slow response in ionizing smoke detectors

ASTM E84

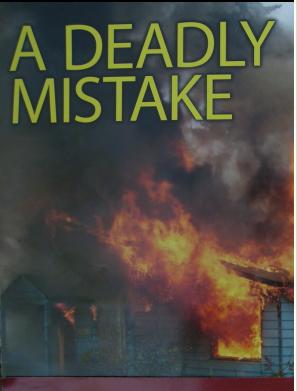
All insulation must pass Steiner tunnel test



- Behind thermal barrier?
- Beneath a concrete foundation?

Communicating to industry, policymakers, and the press

4 attempts at legislative reform of TB 117....



DON'T LET THE SACRAMEN **PROVEN FLAME RETARDAN**



TRIBUNE WATCHDOG

Playing with fire

A deceptive campaign by industry brought toxic flame retardants into our homes and into our bodies. And the chemicals don't even work as promised.



BY PATRICIA CALLARAN AND SAM ROE Drivene reporters

. David Heimbach knows how to tell a story. Before California lawmakers last year, the noted burn urgeon drew gasps from the crowd as he described a 7-week-old boby girl who was burned in a fire started by a condle while she lay on a pillow that lacked flame retardant chemicals.

"Now this is a tiny little person, no bigger than my Italian greyhound at home," said Heimbach, gesturing to approximate the baby's size. "Half of her body was severely burned. She ultimately died after about three weeks of pain and misery in the hospital."

Heimbach's passionate testimony about the baby's death made the long-term health concerns about flame retardants voiced by doctors, environmentalists and even firefighters sound abstract and petty.

But there was a problem with his testimony. It wasn't true. Records show there was no dangerous pillow or candle fire. The baby he described didn't exist.

Neither did the 9-week-old stoked the public's fear of fire patient who Heimbach told and helped organize and steer California legislators died in a an association of top fire officandle fire in 2009. Nor did the cials that spent more than a 5-work-old patient who he told decade campaigning for their Alaska lawmakers was fatally barned in her crib in 2010.

Beimbach is not just a prominent burn doctor. He is a starwitness for the manufacturers of flame retardants. His testimony, the Tribune

found, is part of a decades-long campuign of deception that has onded the furniture and electronics in American homes with pounds of toxic chemicals. inked to cancer, neurological deficits, developmental probems and impaired fertility.

lobacco, which wanted to shift focus away from eigarottes as the cause of fire deaths, and continued as chemical companics works! to preserve a lucrative market for their products, according to a Tribuno review of thousands of government,

scientific and internal industry

Today, scientists know that some flame retardants escape from household products and settle in dust. That's why toddiers, who play on the floor and put things in their mouths, generally have far higher levels

bodies than their parents. Blood levels of certain widel used flame retardants doubled in adults every two to five years between 1970 and 2004. More recent studies show levels

The tactics started with Big haven't declined in the U.S. even though some of the chemicals have been pulled from the market. A typical American baby is born with the highest recorded concentrations of flame rotardants among infants in the world.

People might be willing to accept the health risks if the

of these chemicals in their

Code Reform

TB 117-2013: Updated standard

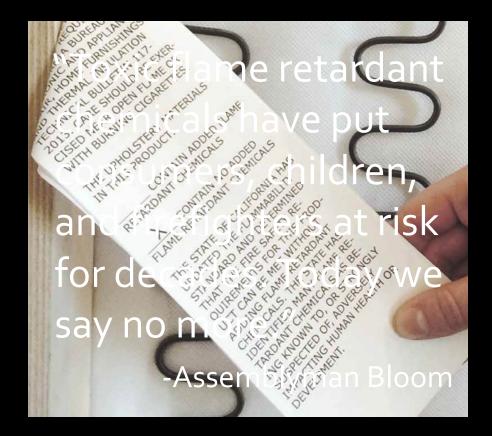
- Greater fire safety, optional FR use
- Reporting on label

TB 133: Open-flame testing of upholstered furniture in high occupancy public spaces

Repealed January 2019

AB 2889: California Bans Flame Retardants in furniture, children's products & mattress foam

• Signed September 2018



Building coalitions

Insulation: Building Code Change

January 2019: California Building Standards Commission unanimously votes to allow flame-retardant free insulation below a concrete slab



May 2019: International Code Council rejects same proposal language by vote of 10-1

Communicating research to the press

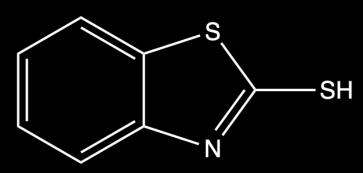


LIVE HD



February 2, 2019 Sun Valley, Los Angeles



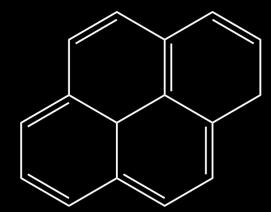


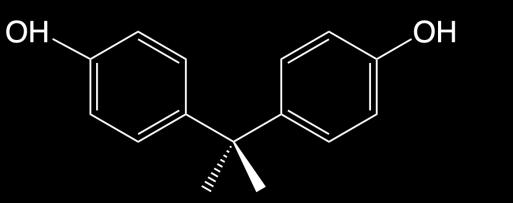
Pb

Diuron *Herbicide*

Mercaptobenzothiazole *Tire Wear Product*

Lead Legacy Soil Contamination



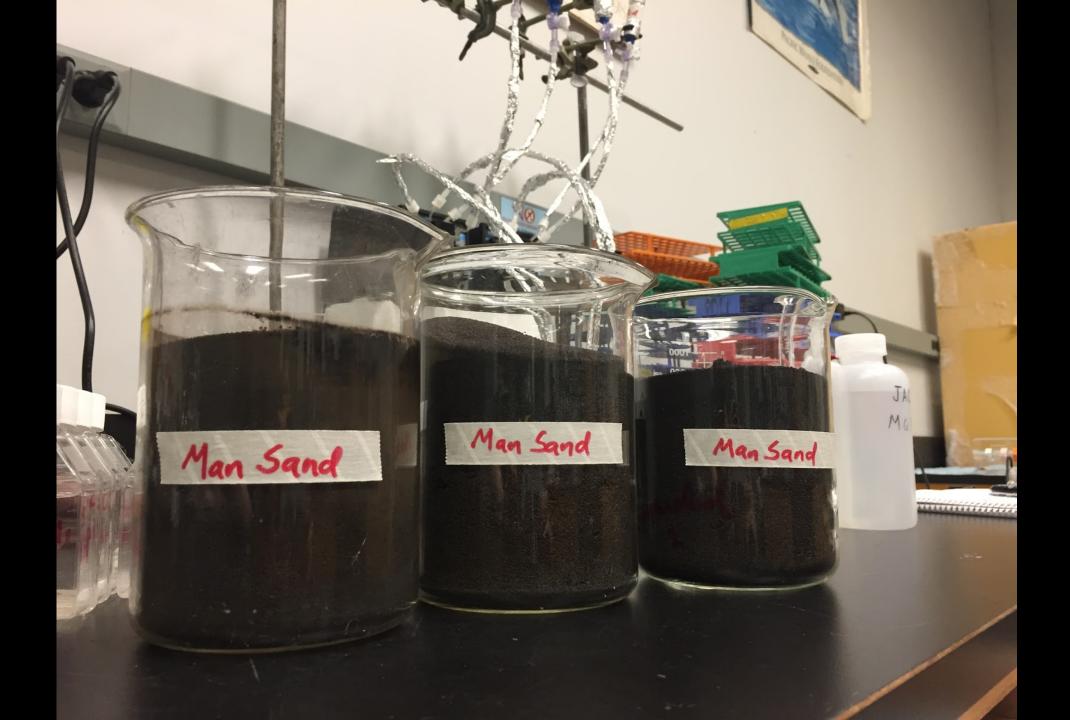


Cu

Pyrene Auto Exhaust Product

Bisphenol A Plasticizer

Copper Break Wear Product





Rory Shaw Park, 2025 Sun Valley, Los Angeles

I was long aware of the problem before the inherent difficulties had finally been surmounted.

-Max von Laue

GreenSciencePolicy.org SixClasses.org PFASCentral.org