WELCOME!

Outdoor Industry PFAS Workshop

Moving to PFAS-free gear while maintaining function & pricing



November 30, 2022 David Brower Center, Berkeley, CA

Outdoor Industry PFAS Workshop Objectives

- 1. Learn about impacts of the class of PFAS chemicals
- 2. Challenges in moving away from their use
- 3. Solutions towards stopping the use of PFAS

Introductions (30 seconds each)

•Name

Where you work & your position

What brings you here?

Framing the Problem: Science & Regulation



PFAS 101: Introduction to Forever Chemicals

Arlene Blum, PhD

Green Science Policy Institute University of California, Berkeley



Brominated Tris Flame Retardant Tris (2,3-dibromopropyl) phosphate

- In children's sleepwear 1975 to 1977
- Up to 10% of the weight of fabric
- In children's urine
- Mutagen and possible carcinogen















Flame-Retardant Additives as Possible Cancer Hazards

The main flame retardant in children's pajamas is a mutagen and should not be used.

Arlene Blum and Bruce N. Ames



U.S. Consumer Product Safety Commission

Tris-Treated Children's Garments Banned

April 7, 1977

Chlorinated Tris replaced Brominated Tris

- Removed from pajamas in 1978
- Used in furniture until 2012









The dramatic story of the first American ascent of one of the world's highest peaks



ARLENE BLUM

20TH ANNIVERSARY EDITION

With a new Preface and Afterword by the author

Arlene Blum

BREAKING TRAIL A Climbing Life

By the bestselling author of ANNAPURNA: A WOMAN'S PLACE



Reflectiv

GREEN SCIENCE POLICY INSTITUTE

Novel and High Volume Use Flame Retardants in US Couches Reflectiv u in U.S. Fast Food Packaging Q. Andrews, Mark J. Strynar,

* Michelle Gabriel

Environmenta Fluorin Laurel A. Science & Technology Margaret

FINIRONME

Californ

Green

in building insulation:

Silent Sp Detection of Poly- and Perfluoroalkyl Substances (PFASs) in U.S. Drinking Water Linked to Industrial Sites, Military Fire Training Areas, and Wastewater Treatment Plants

Xindi C. Hu,^{&1,7} David Q, Andrews,[†] Andrew B. Lindstrom,[‡] Thomas A. Bruton,[‡] Laurel A. Schaide,[#] Philippe Grandjean,[†] Rainer Lohmann,[®] Courtney C. Carignan,[†] Arlene Blum,^{†,*} Simona A. Balan,[®] Christopher P. Higgns,² and Eise M. Sundeland^{†,†}

- Harvard T. H. Chan School of Public Health, Boston, Massachusetts 02215, United States
- Harvard John A. Paulson School of Engineering and Applied Sciences, Cambridge, Massachusetts 02138, United States ental Working Group, Washington, D.C. 20009, United States

^INational Exposure Research Laboratory, U.S. Environmental Protection Agency, Research Triangle Park, North Carolina 27711,

¹University of California at Berkeley, Berkeley, California 94720, United Stat "Silent Spring Institute, Newton, Massachusetts 02460, United States

⁽⁹University of Rhode Island, Narragansett, Rhode Island 02882, United State

Green Science Policy Institute, Berkeley, California 94705, United States California Department of Toxic Substances Control, 1001 I Street, Sacrar Green Science Policy Institute, Berkeley, California 94705, United States) to, California 95814, United States (Formerly at the

Colorado School of Mines, 1500 Illinois Street, Golden, Colorado 80401, United States

Supporting Information

ABSTRACT: Drinking water contamination with poly- and perfluoroalkyl substances (PFASs) poses risks to the developmental, immune, metabolic, and endocrine health of nonsumers. We present a spatial analysis of 2013–2015 ational drinking water PFAS concentrations from the U.S. invironmental Protection Agency's (US EPA) third Unregulated Contaminant Monitoring Rule (UCMR3) program. The ber of industrial sites that ma



Letter

Scientific Research



Bring decision makers together

Chicago ATribune

TRIBUNE WATCHDO

Playing with fire

A deceptive campaign by industry brought toxic flame retardants into our homes and into our bodies. And the chemicals don't even work as promised.



D

These Chemicals in Pizza Boxes and **Carpeting Last Forever**

More than 200 scientists around the world document the threats of perfluorinated compounds and call for more government control

By Lindsey Konkel, National Geographic



Communicate

Policy & Purchasing Change

EVALUATING TENS OF THOUSANDS OF INDIVIDUAL CHEMICALS IS UNWORKABLE

GREEN SCIENCE POLICY INSTITUTE www.GreenSciencePolicy.org



BUT ADDRESSING SIX GROUPS OF CHEMICALS OF CONCERN IS MANAGEABLE







GREEN SCIENCE POLICY INSTITUTE www.GreenSciencePolicy.org

Six Classes Videos



www.SixClasses.org Healthier products, healthier people in four minutes!

STAIN-RESISTANT, NONSTICK, WATERPROOF, AND LETHAL THE HIDDEN DANGERS OF C8 CALLIE LYONS

PFAS

(Per- and PolyFluoroalkyl Substances)



Carbon-Fluorine bond strength:

- Leads to oil and water repellency
- "Forever chemicals" last for geologic time!

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Watch the film Dark Waters

 The story of attorney Rob Bilott, who uncovered massive PFOA contamination in Ohio & West Virginia from a DuPont factory



PFAS are in us



PFAS exposure linked to health risks:

Cancer, elevated cholesterol, obesity, immune suppression, and endocrine disruption

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www.GreenSciencePolicy.org

Courtesy: Cindy Hu, Harvard University

PFAS: Multi-System Toxicants



GREEN SCIENCE POLICY INSTITUTE

www.GreenSciencePolicy.org

Courtesy, Dr. Linda Birnbaum, Modified from ATSDR, 2018

Is C6 a safer substitute for C8?



Long chain:

- Extreme persistence
- Bioaccumulation
- Toxicity



Short chain:

- Extreme persistence
- Less bioaccumulation in humans
- Build-up in plants
- Toxicity
- More mobile
- Remediation more difficult

Polymer Problems

1. Polymer production (Teflon, GORE-TEX, etc.) is the major source of air & water contamination.



 A majority of PFAS in the environment are from fluoropolymer manufacturing and use
Worker exposure concerns

2. Side chain polymers can break off & then cause harm.



PFAS Polymers Breakdown





pubs.acs.org/est

Abiotic Hydrolysis of Fluorotelomer-Based Polymers as a Source of Perfluorocarboxylates at the Global Scale

John W. Washington*^{,†} and Thomas M. Jenkins[‡]

[†]USEPA, National Exposure Research Laboratory, 960 College Station Road, Athens, Georgia 30605-2700, United States [‡]USEPA, Senior Environmental Employment Program, Athens, Georgia 30605-2700, United States

Supporting Information

Fluoropolymer breakdown leads to PFAS in the environment.

Polymer Problems

3. Unreacted small molecules are allowed up to 2% in textiles & have been detected at up to 5%.

4. PFAS polymer production emits HFC gases which are very potent greenhouse gases.

5. At their end-of-life, PFAS can leach into groundwater or, upon incineration, release harmful emissions.

PFAS detected in the air of outdoor gear closets



Some PFAS are volatile and can evaporate from textiles

Air inhalation a major exposure pathway for some PFAS

PFAS stain repellency finishes are often not effective

- 3 materials, each untreated, dip finished, or foam finished
- Stained with coffee or balsamic vinaigrette
- Fabric choice made the most difference to stain performance
- PFAS helped for *some* oil-based stains (non-abraded surface, quickly cleaned)



EPA Lifetime Health Advisory Level: 70 ng/L PFOA + PFOS



GREEN SCIENCE POLICY INSTITUTE GreenSciencePolicy.org

Hu et al, ES&T Letters, 2016
Expensive contamination in Michigan

- Wolverine treated leather with Scotchguard (PFOS)
 - Leather scrap dumped
 - Sludge applied to fields
- PFOA + PFOS up to 58,000 ppt
 842 times US EPA health advisory level!



Hush Puppies*

- Wolverine pays Michigan \$69.5 million
- 3M pays Wolverine \$55 million

Water Treatment Costs: North Carolina



Brunswick County: reverse osmosis filtration for 25,000 customers: -\$99M to build -\$2.9M to operate

Cape Fear Public Utility Authority activated carbon filtration plant:

- -\$46M to build
- -\$2.7M to operate each year

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Wilmington Star News, May 9th and 10th, 2018

PFAS are Problematic & Difficult to Clean Up

Prevention is Preferable!

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PFAS and Carpet

• PFAS-treated carpet linked to high PFAS blood levels



Article

pubs.acs.org/est

Exceptionally High Serum Concentrations of Perfluorohexanesulfonate in a Canadian Family are Linked to Home Carpet Treatment Applications

Sanjay Beesoon,[†] Stephen J. Genuis,[‡] Jonathan P. Benskin,^{†,§} and Jonathan W. Martin^{*,†}

[†]Division of Analytical and Environmental Toxicology, Department of Laboratory Medicine and Pathology, University of Alberta, Edmonton, AB, Canada

[‡]Department of Medicine, University of Alberta, Edmonton, AB, Canada

S Supporting Information

Major manufacturers phase out PFAS from carpets & rugs by January 1, 2020

Home Depot plans to phase out selling rugs and carpets containing PFAS

By VIRGINIA GORDAN . SEP 17, 2019





CREDIT ANDREI / ADOBE STOCK

The Home Depot announced Tuesday that it will stop buying from its suppliers any rugs and carpets that contain PFAS chemicals.

"Excluding PFAS from the carpets and rugs we sell is another example of our shared commitment to building a better future for our customers and the planet,"

Ron Jarvis, The Home Depot's vice president for environmental innovation, said in a written statement.

Michigan Radio, September, 2019

GREEN SCIENCE POLICY INSTITUTE www.GreenSciencePolicy.org

Fluorinated compounds in North American cosmetics June 15, 2021, ES&T Letters



The PFAS-Free Cosmetics Act

September 30, 2022

Bans all PFAS from being intentionally added to beauty & personal care products sold in California.

Likely to be followed across the US & Canada



Per- and Polyfluoroalkyl Substances in North American School Uniforms

September 21, 2022, ES&T



Found high levels of PFAS in all stain-resistant uniforms tested.

GREEN SCIENCE POLICY INSTITUTE www.GreenSciencePolicy.org

PFAS Banned in California Textiles

September 30, 2022



Will help protect children's health from PFAS in school uniforms & other clothing.

GREEN SCIENCE POLICY INSTITUTE www.GreenSciencePolicy.org

Keen's PFAS-Free Journey

- PFAS found in 101 places in Keen shoes
- 70 place PFAS were not necessary & removed
- Years of work to find replacements for others
- Success!







PFAS Central: sharing notable news, scientific papers & events



NEW5

PFAS Chemicals to be Banned in Firefighting Foam Used on Military Bases

U.S. Senator Kirsten Gillibrand today announced that a provision she cosponsored to prohibit the Department of Defense from procuring firefighting foam that contains perand polyfluoralkyl substances (PFAS) passed the Senate Armed Services Committee as part of the annual National Defense Authorization Act (NDAA).





SCIENCE

Larval amphibians rapidly bioaccumulate poly- and perfluoroalkyl substances. Toxic frogs lead to bioaccumulation in predator species.

LEARN MORE



POLICY

The Cost of Inaction: A socioeconomic analysis of environmental and health impacts linked to exposure to PFAS

A recent Nordic Council study. The Cost of Inaction: A socioeconomic analysis of environmental and health impacts linked to exposure to PFAS, estimates the very high cost of harm to human health and the environment from PFAS exposure in Europe. LEARN MORE

Although useful, PFAS or highly fluorinated chemicals are associated with serious health harm and can remain in the environment forever.

LEARN MORE

LATEST NEWS

LATEST POLICY

OPPORTUNITIES



NEWS SCIENCE POLICY EVENTS PFAS-FREE ABOUT CONTACT Q

PFAS-FREE



Outdoor Gear:

- Deuter (all products, policy)
- Didriksons (all products, policy)¹
- Black Diamond (select products with GTT DWR, policy)
- Endura (select products, policy)
- Houdini (all products, policy)
- Jack Wolfskin (all products, policy)
- Mammut (select products, policy)²
- Marmot (EvoDry rainwear products, poncy)
- Nau (PFC-Free DWR Collection, policy)
- Onrunning (select products, policy)
- Ornot (select products, policy)
- Páramo (all products, policy)
- prAna (select products, policy)³
- Vaude (all apparel products, policy)



NEWS SCIENCE POLICY EVENTS PFAS-FREE ABOUT CONTACT Q

PFAS-FREE



Outdoor Gear:

- Deuter (all products, policy)
- Didriksons (all product)
- Black Diamond (
- Endura (selection)
- Houdini (all
- Jack Wolfs
- Mammut (s
- Marmot (Evo
- Nau (PFC-Free
- Onrunning (select)
- Ornot (select products, p...
- Páramo (all products, policy)
- prAna (select products, policy)³
- Vaude (all apparel products, policy)

Contact Lydia if you'd like to be added to this page.

Just say NO to PFAS

Ideas from Matthias Foessel, Beyond Surface Technologies

- Design the best gear you can without PFAS with new legislation the playing field is level.
- Giving up PFAS could be a small, temporary step backward for some of your products but a big step forward for the health of our population and planet
- Erase C6 from your brain so that true innovation can occur, and build the best products you can without PFAS

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Learn More: GreenSciencePolicy.org PFASCentral.org SixClasses.org

Sign up for our monthly e-newsletter



Lauren Zeise CA Office of Environmental Health Hazard Assessment

OEHHA PFAS Activities



Reasons for concern

- Extremely strong carbon– fluorine bonds—the defining characteristic of PFAS
- Highly persistent in the environment and in the body
- Highly mobile in the environment
- Widespread human exposure
- Evidence of toxicity continues to mount

Activities at OEHHA

- Drinking-water and air toxics advisory levels
- Biomonitoring studies (with DTSC and CDPH)
- Proposition 65 listings
- Computational toxicology to group PFASs and evaluate biological activity

PFASs Cause Multiple Adverse Effects



Immune toxicity PFOA, PFOS

<u>Liver toxicity</u> PFOA, PFOS PFHxS PFBS

Cancer

PFOA, PFOS, its salts, and its transformation and degradation precursors

Developmental toxicity

PFOA, PFOS PFHxS PFBS



<u>Thyroid toxicity</u> PFOA, PFOS PFHxS PFBS

Cardiovascular toxicity PFOA

> <u>Kidney toxicity</u> PFOA PFBS

Reproductive toxicity

PFOA, PFOS PFNA and salts PFBS

Listed under Proposition 65



- All PFAS are listed as *priority chemicals* to be measured in biomonitoring studies
- •11 studies, 2010–2020
- ~3600 participants
- Widespread exposure, even with phase out of long chains

	Detections in people	Half-life in humans
PFOA	> 95%	2-4 years
PFOS	> 95%	3-5 years
PFHxS	> 98%	5-16 years
PFNA	>90%	1-3 years
PFDeA	50-100%	7 years
PFUA	50-100%	4 years
PFBA	>60%	7-38 hours
Me-PFOSA-AcOH	66-100%	

Most PFAS Do Not Have Standard Data Sets— What can new approaches tell us?









- Gather information on more chemicals in much less time
- Test how chemicals can perturb normal cell function
- Model biological interactions using supercomputers
- Group chemicals by structural or biological similarity
- Translate results into advisory levels, standards, actions









Safer Consumer Products: Advice to Manufacturers and Brands

Tom Bruton, Tom.Bruton@dtsc.ca.gov



California Environmental Protection Agency

Department of Toxic Substances Control

Nov. 30, 2022 • PFAS Outdoor Industry

DTSC's Safer Consumer Products Program

Created by 2008 Green Chemistry Law (AB 1879)

Mission: Advance the design, development, and use of products that are chemically safer for people and the environment

Goals:

- Reduce hazardous chemicals in consumer products
- Increase the adoption of green chemistry principles and safer alternatives to chemicals of concern in consumer products



Safer Consumer Products Framework





What is a **Priority Product?**

A product-chemical combination that meets these criteria:



There are potential **exposures** to a Candidate Chemical in the product

AND

One or more exposures have the potential to contribute to or cause significant or widespread adverse impacts



Why is DTSC concerned? PFAS hazard traits:

- Environmental persistence
- Mobility in the environment
- Bioaccumulation
- Lactational and transplacental transfer
- Carcinogenicity
- Cardiovascular toxicity
- Developmental toxicity
- Endocrine toxicity
- Hepatotoxicity

- Immunotoxicity
- Nephrotoxicity
- Ocular toxicity
- Reproductive toxicity
- Phytotoxicity
- Wildlife developmental, reproductive, and survival impairment

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Priority Product: Carpets and rugs containing PFASs

- Regulation effective 7/1/21
- Manufacturers of carpets and rugs containing PFASs were required to notify DTSC by 8/30/21
- No notifications were received
- DTSC initiating compliance testing





https://dtsc.ca.gov/scp/carpets-and-rugs-withperfluoroalkyl-and-polyfluoroalkyl-substances-pfass/

Priority Product: Treatments containing PFASs for Use on Converted Textiles or Leathers

- Products sold for after-market use on carpets, furnishings, clothing, shoes, etc.
- Regulation effective 4/1/22
- Manufacturers of treatments containing PFASs required to notify DTSC by 5/31/22
- Result: Numerous companies reformulating to non-PFAS alternatives or removing products from California market





https://dtsc.ca.gov/scp/treatments-with-pfass/

Approach: Regulate PFASs as a Class

- All PFASs are Candidate Chemicals under the SCP regulations
- Regulating only a subset of PFASs has led to use of other PFASs (regrettable substitution)
- See 2021 EHP article for full rationale





Perfluoroalkyl acids e.g. PFOA, PFHxA, GenX

- Most studied
- Most frequently linked to health & environmental harm

Side-chain fluorinated polymers

- Used in DWR
- E.g. "C6"

Fluoropolymers

- Used in membranes
- E.g. PTFE



Perfluoroalkyl acids e.g. PFOA, PFHxA, GenX Degradation Side-chain fluorinated polymers - Used in DWR - E.g. "C6"











How to test for ALL PFASs?

Not targeted methods

- E.g., EPA Method 537.1:
 - 11Cl-PF3OUdS PFHxS
 - 9CI-PF3ONSPFNA
 - ADONA
 - HFPO-DA
 - PFBS
 - PFDA
 - PFDoA
 - PFHpA
 - PFHxA

- PFOA
- PFOS
- NEtFOSAA
- NMeFOSAA
- PFTA
- PFTrDA

Perfluoroalkyl acids (PFAAs) e.g. PFOA, PFHxA, GenX

Side-chain fluorinated polymers

- Used in DWR
- E.g. "C6"

Fluoropolymers

- Used in membranes
- E.g. PTFE



How to test for ALL PFASs?

Total fluorine methods

- E.g., Combustion ion chromatography (CIC)
- Advantage:
 - Measure both polymer and non-polymer PFASs
- Disadvantage:
 - Non-specific: some versions lump together organic fluorine (mostly PFASs) with inorganic fluorine (not PFASs)

Perfluoroalkyl acids (PFAAs) e.g. PFOA, PFHxA, GenX

Side-chain fluorinated polymers

- Used in DWR

- E.g. "C6"

Fluoropolymers

- Used in membranes
- E.g. PTFE



Total Fluorine vs. Targeted PFASs

- Robel et al. 2017 measured both total fluorine and targeted PFASs in samples of paper and textiles
- PFASs measured by targeted methods accounted for
 0-3% of the total fluorine.





*Robel et al. (2017) Environ. Sci. Technol. 51(16):9022-9032

Avoiding Regrettable Substitutes



- Is it necessary?
- Is there a safer alternative?
- What are the tradeoffs?




Contact me:

Tom.Bruton@dtsc.ca.gov

SCP home page:

https://dtsc.ca.gov/scp/

Join our e-List:

http://bit.ly/scpupdates



Regulation of PFAS in Textiles: California and Beyond



Nancy Buermeyer

Director of Program and Policy Breast Cancer Prevention Partners Nov. 30, 2022





State Policies on PFAS in Textiles

Why a breast cancer group?

Breast Cancer Prevention Partners

BCPP is the leading science-based advocacy organization working to prevent breast cancer by eliminating our environmental exposures to toxic chemicals and radiation.





State Policies on PFAS in Textiles

State Laws and Policies Banning the Entire Class of PFAS

- Bans intentionally added and threshold for contamination
 - Specific product categories textiles, food packaging, cosmetics, firefighting foam, carpets and rugs, aftermarket sprays, ski wax, cleaning products, etc.
 - Maine-style all products without an "essential use" exemption
- Disclosure
- Procurement Policies
- Recycling/Compostability Restrictions





States in the Lead





State Laws - California Safer Clothing and Textiles Act (AB 1817)

Bans the manufacture, sale, or distribution of clothing and household & commercial textiles that contain PFAS.



What's Covered:

- **Clothing** intended for regular wear or formal occasions, including outdoor apparel, footwear, undergarments, shirts, pants, skirts, dresses, suits, school uniforms, sports uniforms, bibs, diapers, and everyday uniforms for workwear.
- Textile articles including accessories, handbags, backpacks, draperies, shower curtains, furnishings, upholstery, beddings, towels, napkins, and tablecloths.



State Laws - California Safer Clothing and Textiles Act (AB 1817)

Bans the manufacture, sale, or distribution of clothing and household & commercial textiles that contain PFAS.

What's Not Covered:

- Personal protective equipment
- Items for exclusive use by the military
- Transportation (planes, boats, cars, etc.)
- Laboratory uses/industrial filtration applications
- Products regulated by CA Safer Consumer Products Program (carpets, rugs, aftermarket sprays)
- Permanent fabric structures intrinsic to a building's construction or design





State Laws - California AB 1817 – Regulated PFAS Definition

- **PFAS Definition:** a class of fluorinated organic chemicals containing at least one fully fluorinated carbon atom.
- Regulated PFAS:
 - Any intentionally added PFAS
 - PFAS above **100 ppm** until 1/1/2027
 - PFAS above **50 ppm** going forward
 - Measured as total organic fluorine





State Laws - California AB 1817 - Timelines

As of 1/1/2025:

• Bans PFAS in clothing and textiles.

Extension until 1/1/2028 for:



- Outdoor apparel for severe wet conditions that is not marketed for general consumer use and is designed for sports experts.
- Requires disclosure of PFAS in these products sold between 2025-2028, including online listings.



State Laws – Colorado PFAS Chemical Consumer Protection Act

Bill covering several product categories passed in 2022.

Textiles-specific Provisions

Starting 1/1/2024:



- Bans PFAS in carpets and rugs and fabric treatments Starting 1/1/2025:
- Indoor textile furnishings and indoor upholstered furniture Starting 1/1/2027:
- Outdoor textile furnishings and outdoor upholstered furniture



State Laws – Washington Safer Products for Washington

Agency currently acting on leather and textile furnishings, carpets, aftermarket treatments.



HB 1694 2022 law:

- Agency required to take accelerated action on PFAS in firefighter gear.
- Allows accelerated action on several other categories in the Department's PFAS action plan, potentially including apparel and gear.

State Laws – New York

Senate Bill S6291A

Pending Governor's Consideration (Deadline end of year)



Starting Dec. 31, 2023:

• Bans intentionally added PFAS in everyday apparel.

(B) "Apparel" means clothing items intended for regular wear or formal occasions including undergarments, shirts, pants, skirts, dresses, overalls, bodysuits, vests, dancewear, suits, saris, scarves, tops, leggings, leisurewear, formal wear, onesies, bibs, and diapers. "Apparel" shall not include professional uniforms or outerwear intended for extreme conditions.

European Union

PFAS – Chemical by Chemical

 Individual PFAS compounds and their "salts" or "related compounds"



- Thresholds ranging from 25ppb to 1000ppb
- Broader provisions under consideration



State Policies on PFAS in Textiles

Take Away...

PFAS Chemicals are on their way out



Time to get ahead of the curve!



State Policies on PFAS in Textiles

10-15 minute break

Manufacturer's Panels Quick summaries of each brand's journey towards PFAS-Free (3-5 min)

- Columbia
- Marmot
- Nike
- Peak Design

Manufacturer's Panels Quick summaries of each brand's journey towards PFAS-Free (3-5 min)

- Patagonia
- NEMO Equipment
- KEEN

PFAS Challenges & Solutions Group Instructions

- Group of six with time keeper
- What is a big challenge? A good solution?
- Think about answers and write
 5 minutes
- Report back each ACTIVE LISTENING 2-3 minutes
- Choose 1 problem, 1 solution to share 10 minutes
- Flipchart

5 minutes

20 minutes

Groups report back and discuss

LUNCH We will start promptly at 1 pm.

Moving to safer alternatives & verification



Marty Mulvihill, PhD Managing Partner, Safer Made Martin.Mulvihill@safermade.net

Moving to safer alternatives & verification: AFIRM, bluesign, OEKO-TEX, and ZDHC

People's concern about their families' chemical exposure translates into demand for safer products.

Innovation opportunities by sector and function





PFAS Functions and Alternatives

Function	Alternatives
Water Repellency	Chemicals: Waxes, oils, polymers, silicones Change Base Material
Paper Barrier	Chemical: Polymers Process Change: Increase density
Slip	Chemicals: Silicones Design Change: Control surface roughness
Stain Repellency	Change Base Material: Decrease porosity

Examples from the Safer Made Portfolio



Investing in safer chemistry addresses has sustainability co-benefits

Cumulative Direct Impact of Safer Made Portfolio Companies:



90,595 Kg*





Plastic Waste

Fiber Waste





Hazardous Chemicals Carbon Dioxide

PFAS-free Durable Water Repellant Finishing

Chemical Supplier	Mill/Fabric/Material Supplier	Consumer Applied
Bolger & O'Hearn (Altopel F3® products, policy)	Allied HyperDRY Down	Detrapel
CHT (zeroF products, policy)	DownTek (select products, policy)	Grangers Wash + Repel Clothing 2 in 1
Daikin (Unidyne XF, policy)	SamWoo	Scotchgard Fabric Water Shield
NEI (NANOMYTE® SR-200EC, policy)	AKAS (select products, policy)	Merrell Rain & Stain Waterproofer / Repel Liquid and Stain Barrier
NICCA (select products, policy)	Sung Feng Textile (select products, policy)	NikWax
Rudolf Group (Bionic-Finish® ECO, policy)	Haartz	
Sarex (select products, policy)	YKK	
Sciessent (Curb Water Repellent products, policy)	Long John Group	
Dystar Evo Protect D	Schoeller Ecorepel	
Maflon Hydrosin NF-01	HeiQ Eco Dry	
Texchem Texfin HTF	Polartec, (select products, policy)	
Green Theme Technologies		
Stahl Permutex WR 43-064		
Bozzetto Group Reapret		
Archroma Smartrepel Hydro		
Huntsman Phobotex RSY		
Beyond Surface Technologies miDori evoPel		
Drywire		
OSM Shield		

PFAS-Free Membranes

Supplier	Material/s
Sympatex	Polyurethane
Dimpora	Polyurethane, Polyolefin, Biobased
Columbia OutDry	Polyurethane
BenQ Xpore	Polyolefin
Trenchant	Polyolefin
Gore-Tex ePE	Polyolefin
Porelle	Polyurethane
Pertex Revolve	Polyester



Closing Thoughts

- Rethinking materials and chemistry will be required to meet sustainability goals.
- Don't look for a one-sizefits-all solution.
- If it seems too good to be true, it probably is, beware of hidden PFAS.
- Understand certification and RSLs and develop partnerships that help meet brand goals.



Panel Discussion

- AFIRM Nate Sponsler
- bluesign technologies Kevin Myette
- OEKO-TEX John Frazier
- ZDHC Scott Echols

Discussion: Next steps Group Instructions

- Group of six with time keeper
- How can the outdoor industry move away from PFAS (together?) & other harmful chemicals?
- Think about solutions and write
- Report back each ACTIVE LISTENING 2-3 minutes
- Choose one two solutions to discuss <u>10 minutes</u>
- Flipchart
- Groups report back and discuss

5 minutes 20 minutes

5 minutes

10-15 minute break

Inspiring a healthier & more profitable future



Just say NO to PFAS

Ideas from Matthias Foessel, Beyond Surface Technologies

- Design the best gear you can without PFAS with new legislation the playing field is level.
- Innovation can occur for better gear without PFAS.
- Giving up PFAS could be a temporary small step backward for some of your products but a big step forward for the health of our population and planet.
- We climbed Everest and Annapurna without any PFAS. Do we need PFAS to mostly walk our dogs or go birdwatching?
Discussion: Future actions Each brand/organization works separately

- Next steps for your brand/organization for moving away from PFAS
- Think about next steps and write
- Discuss together
- Fill out commitment form

5 minutes 5 minutes 3 minutes

Action/Commitments

- Name
- Partner(s)
- To help create the future I envision, during the next month I will:
- 1.
- 2.
- 3.

Sharing Actions/Commitments

- Share one step for your brand/organization for moving away from PFAS
- Share one of your own personal commitments
- Report back each one min <u>40 minutes total</u>
- Discussion

Closing Remarks

Please fill out the evaluation form.

Optional Dinner at 6:30pm Namaste Madras Cuisine, 2323 Shattuck Ave.



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