

## We are:

**Chemists and problem solvers** who know the textile supply chain from fiber to garment

**Innovators** who find new materials and processes that drive product differentiation

**Translators** who know what questions to ask to find the solutions to complex quality and technical problems

**Sustainability experts** who can implement sustainable strategies and business plans

**Integrators** that catalyze knowledge, products and processes that can scale for the greater good

## Background

Amanda Cattermole leads Cattermole Consulting Inc., and has extensive experience in product development, innovation, and sustainability in the textile industry.

Amanda works with companies, NGOs, and multi-stakeholder groups to drive sustainability initiatives throughout organizations.

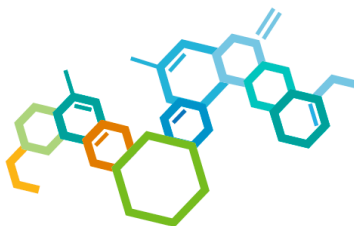
She has a BSc. degree in Colour Chemistry from Leeds University and a MS degree in Textile Chemistry from UC Davis

## Value Proposition

Cattermole Consulting Inc. helps you build safer products, made in greener supply chains, by developing sustainability strategies that move “beyond compliance”

PFAS will soon be regulated (banned) by California on most apparel products.

## We can help

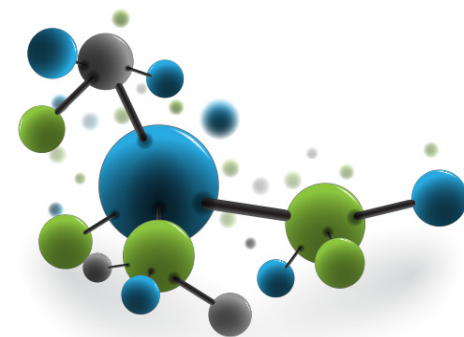


## Contact Us

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# Cattermole Consulting Inc.

*Sustainability and  
Chemical Management  
Consultancy*



## Services

We can help you develop and implement a strategy to eliminate PFAS from your products and supply chains.

We offer the following services:

### Discovery and implementation

Map textile supply chains to find and prioritize PFAS hot spots

We work with your supply chain to identify where PFAS is used, either intentionally or unintentionally.

Based on our findings, recommend, and implement solutions to eliminate PFAS which may include:

- *Providing training materials for employees and manufacturers*
- *Landscape assessment of existing tools and programmes*
- *Identifying and implementing best practices in chemical management*
- *Ensuring regulations are followed*
- *Developing and implementing RSL's, MRSL's and other solutions*
- *Provide resources for safer alternatives*

### Develop criteria for prioritization

Eliminating all PFAS from all products will take time.

We can establish the criteria to prioritize your approach. If eco-standards are part of the criteria, we can provide guidance, and a recommendation, to help decide which ones to use, and why.

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## We led the voluntary phase out of PFAS for two global apparel brands

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### Communications

Communicating your PFAS phase-out plan is important both to internal and external stakeholders. We offer numerous communication strategies including

### Build the business case for internal stakeholders

Sometimes it is hard to share an idea and get support from your internal team. We can create the business case to get buy-in from all stakeholders.



### Develop technical communication to different levels of expertise

We can take complicated information and distil it to simple, understandable phrases, suitable for a wider audience.

### Marketing and substantiation of claims

If new technologies will be marketed and have claims associated with them, it is critical to substantiate these claims to avoid green washing, or worse yet, claim something that is not true.

We work closely with legal departments and marketers to ensure claims are accurate and substantiated with relevant data.